



USER MANUAL

“SELLER”

<http://virtualmart.tourismthailand.org>

For more information please contact Email: admin.ttvm@tat.or.th



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TTVM

Thailand Tourism Virtual Market



THAILAND TOURISM

BUSINESS TO BUSINESS

ONLINE PLATFORM



TTVM

Thailand Tourism Virtual Market



Aim to drive digital transformation of Thai tourism industry, Thailand Tourism Virtual Market (TTVM) is developed for all tourism products in Thailand and our global partners. We provide a new alternative way to achieve your business goal, support you to elevate your business abilities to connect with current and future business partners, discover more exciting deals as well as negotiate and complete the business deal,...

all in one online platform.

Start connecting with the global tourism industry via TTVM now at:

<https://virtualmart.tourismthailand.org/>

For further information or inquiry please contact

Email: admin.ttvm@tat.or.th

HIGHLIGHT FEATURES



Online Tourism Marketplace

We are B2B tourism marketplace that brings together sellers with buyers.



Always Available

Stay on business 24 hours a day / 7 days a week / 365 days a year.



Expand Your Market

Discover new business partners from around the World.



Create Attractive Profile

Create your online business profile for marketing purpose and more.



Deal Offer

Customize your deals (Offers) with tourism products and services.



Business Matching

With our deal matchings and deal searching tools.



Let Us Know Your Valuable Feedback

Your feedback and evaluation help us improve the service and strengthen the industry.



Your Data Center

Summarize your business deals with our proactive dashboard.



TTVM

Thailand Tourism Virtual Market

- DISCOVER -

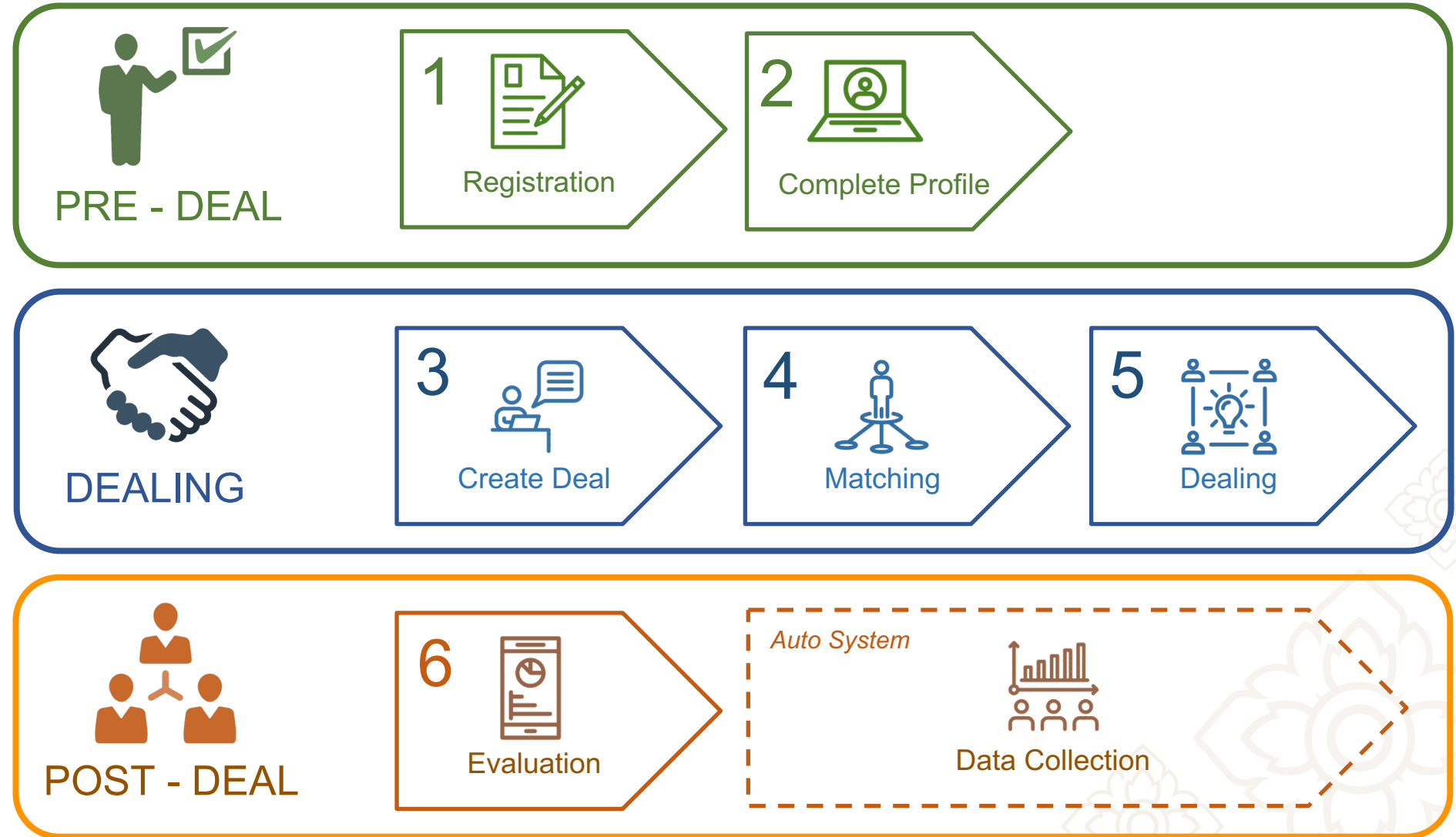
- CONNECT -

- NEGOTIATE -

- COMPLETE -

USER'S JOURNEY

Complete your business deal within six easy steps via Thailand Tourism Virtual Market (TTVM). Go further with all the essential information you may need to develop your business and overall Thailand tourism market.



HOME

HOME is the starting page where you can access to all function and feature of the system as well as updated news and stories from TAT.

At the top, you can click at each menu to access to each function.

Main Menu

Lead you to most of the function. As well as login or sign up to register.

(More details at Appendix 1)



***Guest User, without login, they will see only 3 menu**

Get limited access to Events & News menu only.

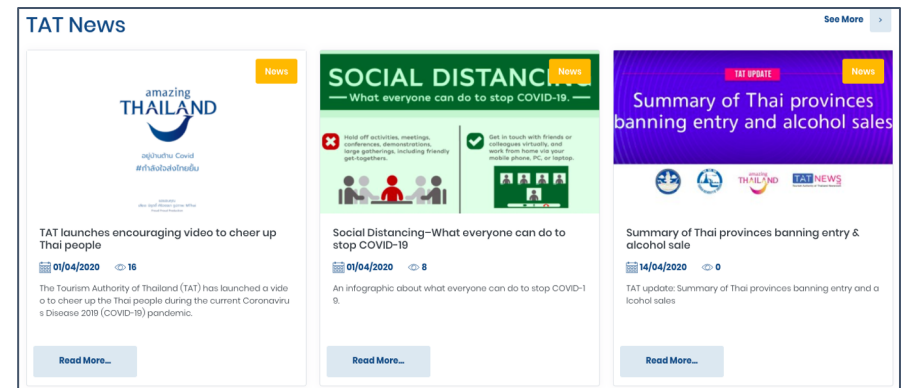


Main Banner

Interesting information from Tourism Authority of Thailand, and partners; upcoming update, information, promotion and more...

News

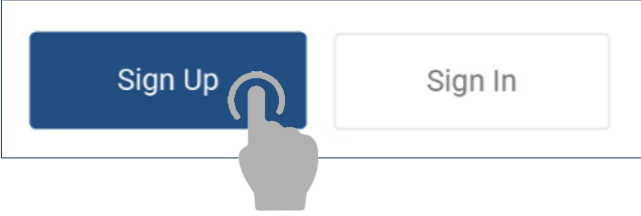
List of news business contents from TAT Newsroom.



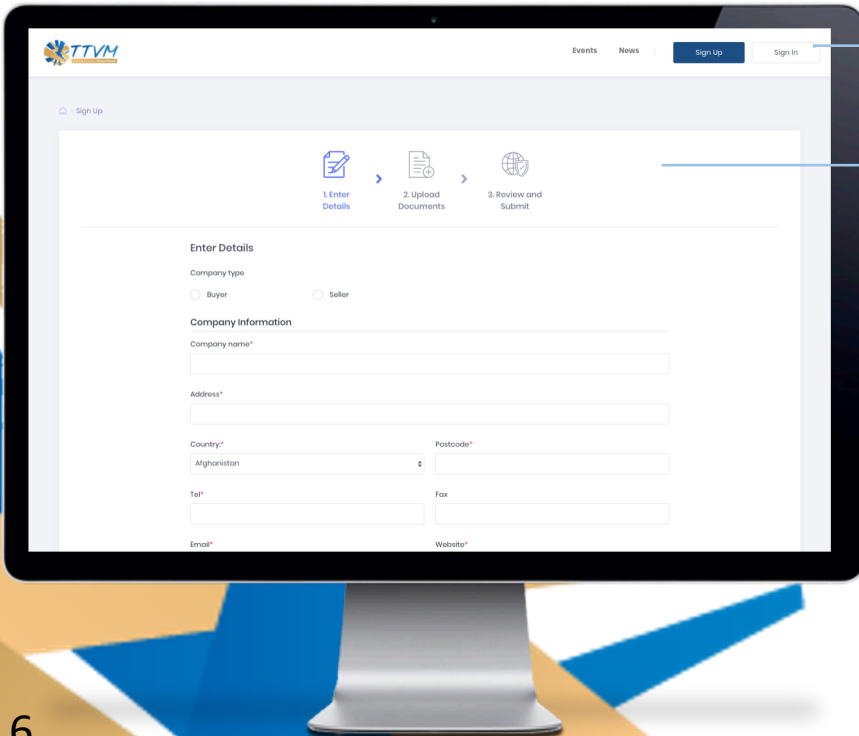
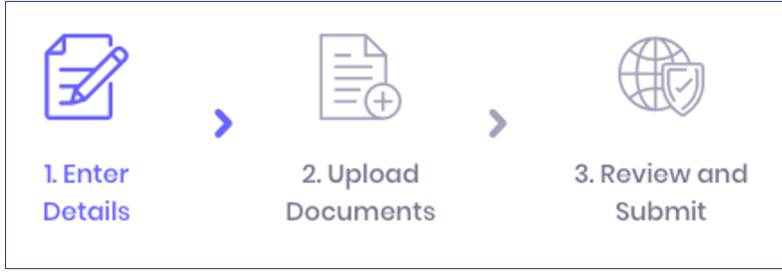
STEP 1 : REGISTRATION

To start creating your account, you will need to register and get approval by the Tourism Authority of Thailand. Just follow 3 simple steps of the registration process and submit your business registration document and required license to verify your business identification.

1 Select “Sign Up” on the main menu




2 Complete the registration form
Follow 3 steps to submit the registration.





3 Once you click “submit”, the document will be uploaded. We will send you a **Submit Confirm Email** when it’s completed.

4 We will verify all information and document to **APPROVE** and your account will be created.
Standard time : 2 working days





 **APPROVE:** You will receive an acknowledge Email together with temporary Username & Password for first sign-in.

 **REJECT:** You will get an acknowledge Email to inform you that your registration was rejected.

STEP 2 : COMPLETE PROFILE

After your account is created, it is now your task to complete your company profile.

Click from main menu **“Your Company”** then, **“View Profile”**

Our advice :

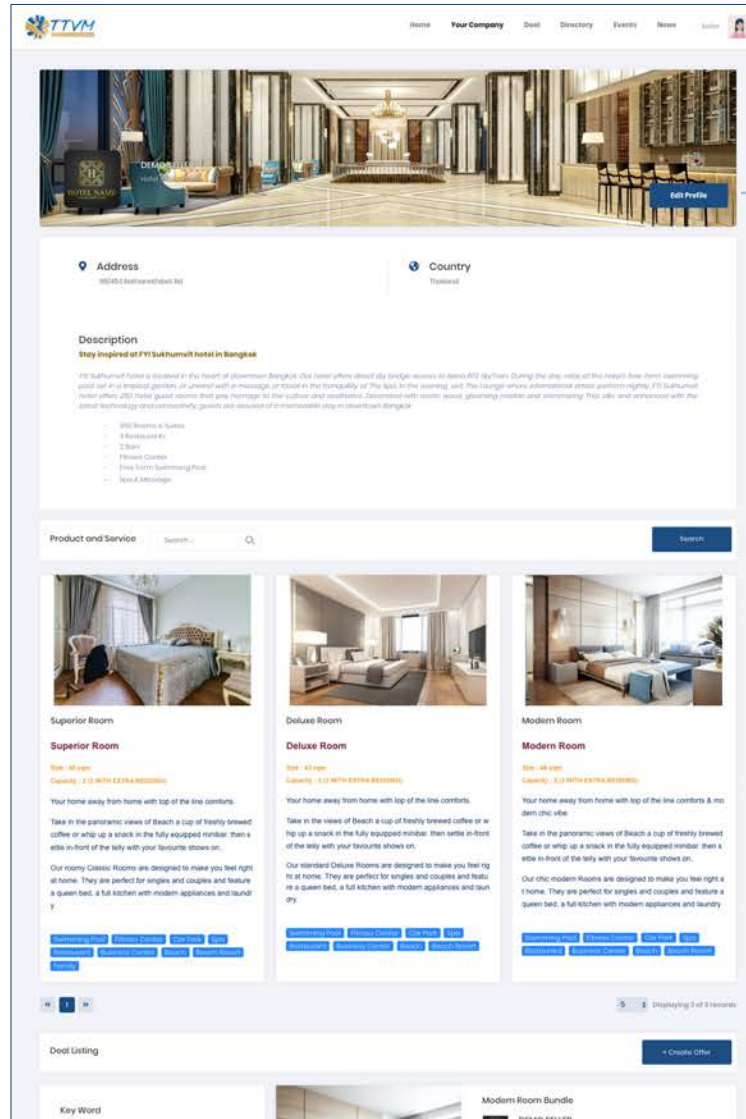
Your attractive business profile is a key to gain interest from your future business partner and the first step to start your business.

1

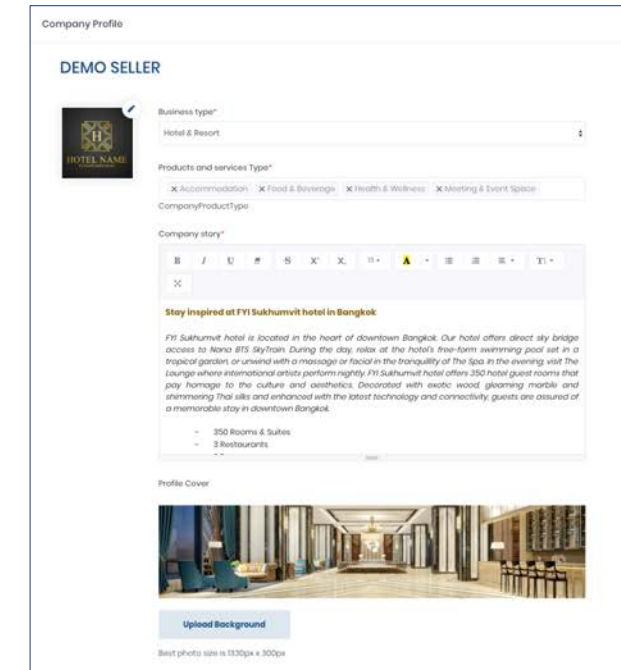
Select **“Your Company”**, then **“View Profile”** to access to the Company Profile page.

2

Click **“Edit Profile”** to go to **“Edit Profile”** page



To access **“Edit Profile”** page.



(More details at Appendix 7-9)

For more information please contact Email: admin.ttvm@tat.or.th

STEP 2 : COMPLETE PROFILE

You can **Add** and **Edit** all information and upload attractive photos of your product.

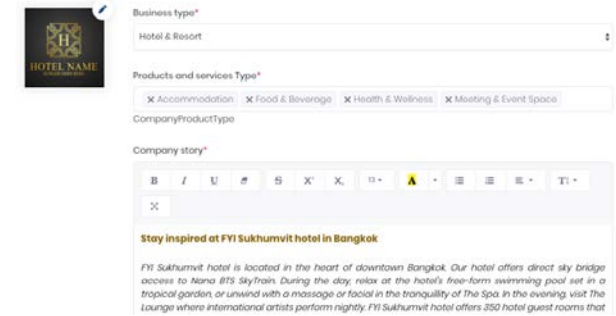
Our advice :
Quality and meaningful photo will make your profile more attractive especially products and services photo.

1

Select “Edit Profile” to access “Edit Profile” page. Then you could add and edit all information. *(More details at Appendix 7-9)*

1.1) Add/Edit Main Information.

- Company Logo
- Profile Cover
- Business Type
- Products and Services Type
- Company Story (Description of company / Business)

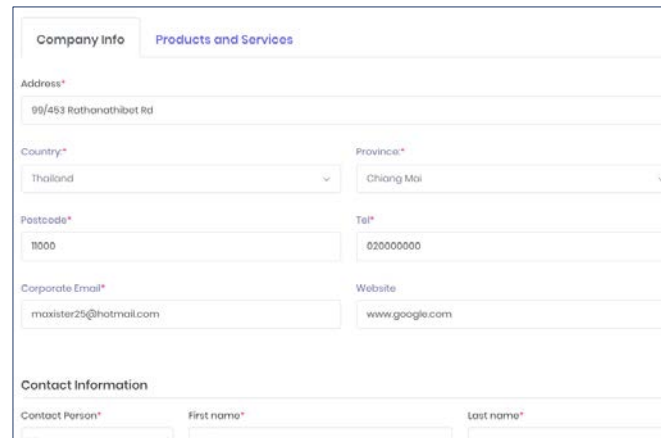


The screenshot shows a form with the following sections:

- Business type***: A dropdown menu with 'Hotel & Resort' selected.
- Products and services Type***: A row of checkboxes for 'Accommodation', 'Food & Beverage', 'Health & Wellness', and 'Meeting & Event Space'. 'Accommodation' is checked.
- CompanyProductType**: A text input field.
- Company story***: A rich text editor with a toolbar and a text area containing the text: 'Stay inspired at FYI Sukhumvit hotel in Bangkok'. Below the editor is a small image of a hotel room.

1.2) Add/Edit Company Information.

- Edit information from the registration process
- Update the new Business License document here once it is going to expire.

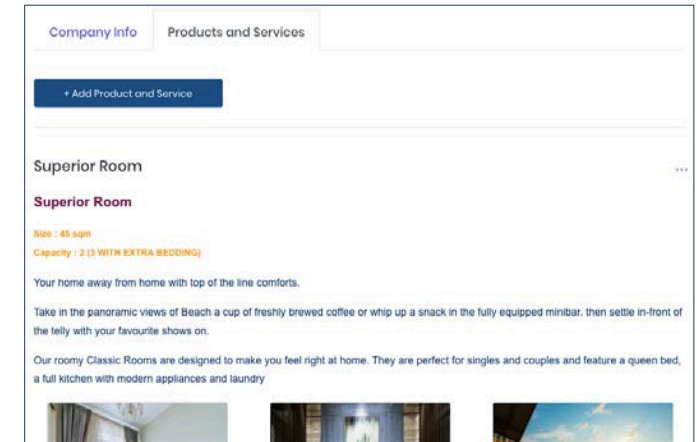


The screenshot shows a form with the following sections:

- Company Info** (active tab) and **Products and Services** (inactive tab).
- Address***: A text input field with '99/453 Rathanathibet Rd'.
- Country***: A dropdown menu with 'Thailand' selected.
- Province***: A dropdown menu with 'Chiang Mai' selected.
- Postcode***: A text input field with '11000'.
- Tel***: A text input field with '020000000'.
- Corporate Email***: A text input field with 'maxister25@hotmail.com'.
- Website**: A text input field with 'www.google.com'.
- Contact Information**: A section with fields for 'Contact Person*', 'First name*', and 'Last name*'.

1.3) Add Products / Services Information

- Products/Services name
- Description
- Special Feature
- Available amount
- Feature photos (Add up to 5 photos per unit)



The screenshot shows a form with the following sections:

- Company Info** (inactive tab) and **Products and Services** (active tab).
- + Add Product and Service**: A button to add new products.
- Superior Room**: A product listing with a title, a description, and a price. The description includes: 'Take in the panoramic views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on. Our roomy Classic Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry'.
- Feature photos**: A row of three small images showing different views of the room.

2

After complete, then click “Save”.

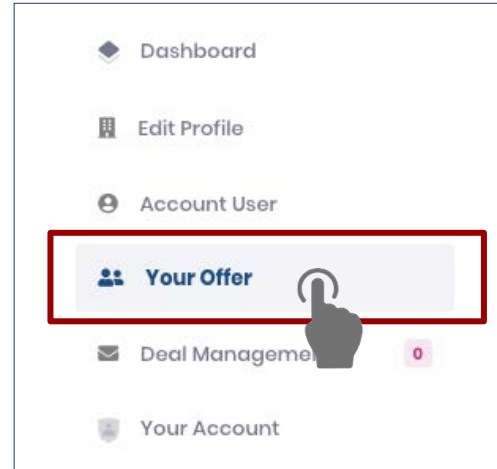
STEP 3 : CREATE OFFERS

Next step is to create your **OFFER** base on your products/services.

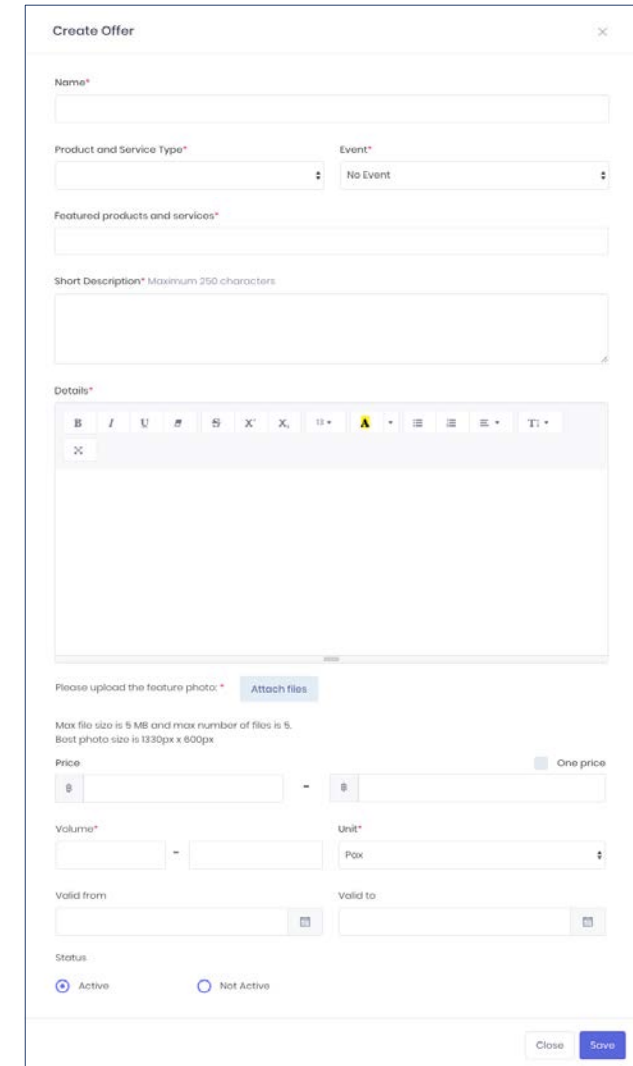
Our advice :

To **maximize your opportunity** to meet the buyer, the **OFFER** need to have specific criteria with additional information to connect to the right buyer.

1 Select “ Your Offers ” from the **Dashboard menu** to get to the list of your company deal which able to Add/Edit/Delete

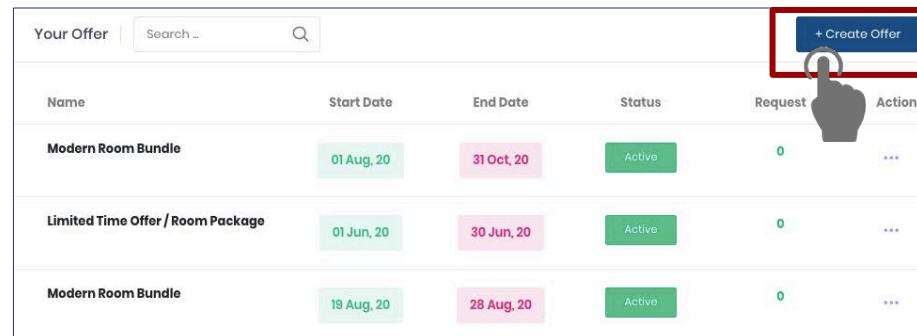


3 Complete the form and “Save” to add the new offers.
(More details at Appendix 11)



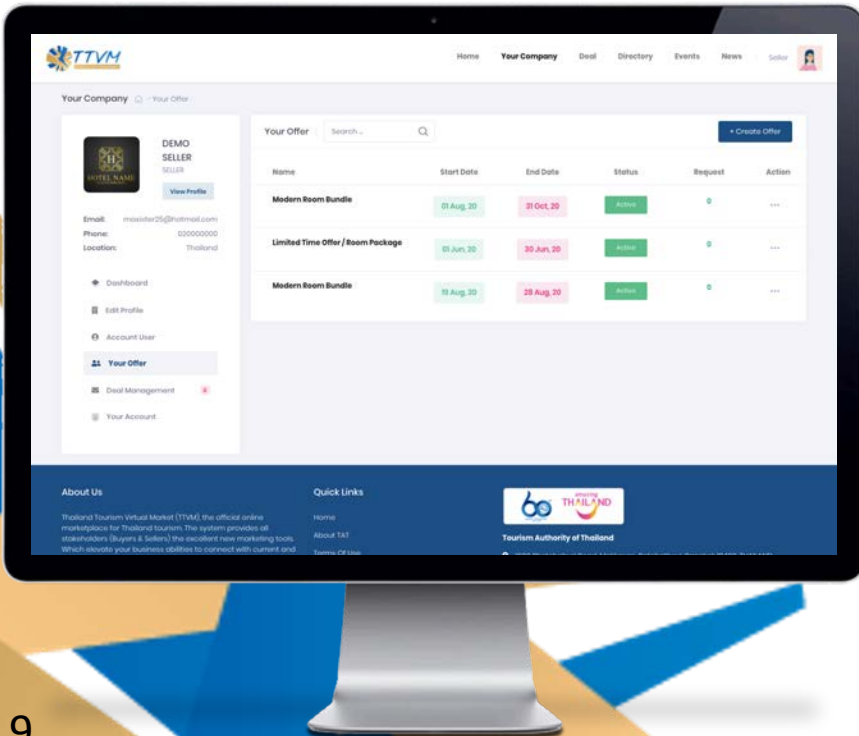
A screenshot of the 'Create Offer' form. The form includes fields for Name, Product and Service Type, Event, Featured products and services, Short Description (Maximum 250 characters), and a rich text editor for Details. There are also fields for Price, Volume, Unit, Valid from, Valid to, and Status (Active/Not Active). A 'Save' button is at the bottom right.

2 Click “ + Create Offers ” to create your offer.



A screenshot of the 'Your Offer' table. The table has columns: Name, Start Date, End Date, Status, Request, and Action. The '+ Create Offer' button is highlighted with a red box and a hand cursor.

Name	Start Date	End Date	Status	Request	Action
Modern Room Bundle	01 Aug, 20	31 Oct, 20	Active	0	...
Limited Time Offer / Room Package	01 Jun, 20	30 Jun, 20	Active	0	...
Modern Room Bundle	19 Aug, 20	28 Aug, 20	Active	0	...



STEP 3 : CREATE OFFERS

OFFER is the key activity in this platform. Here, Buyers from around the world can search and see your offer.

(More details at Appendix 11)

Crucial Information for buyer to match with your offer

1. Products and Services Type –

The tourism products & services you need to sell (business offer) through this deal.

The screenshot shows the 'Create Offer' form with the following fields and sections:

- Name***: Text input field.
- Product and Service Type***: Dropdown menu (highlighted with a yellow box).
- Event***: Dropdown menu with 'No Event' selected.
- Featured products and services***: Text input field.
- Short Description***: Text area with a maximum of 250 characters.
- Details***: Rich text editor with a toolbar containing Bold (B), Italic (I), Underline (U), Strikethrough (ABC), Bold (S), X', X, 13, a warning icon, and other formatting options.
- Attach files**: Button to upload feature photos.
- Price**: Section with a 'One price' checkbox, two currency input fields (USD), and a minus sign between them.
- Volume***: Section with two quantity input fields and a minus sign between them.
- Unit***: Dropdown menu with 'Pax' selected.
- Valid from**: Date picker.
- Valid to**: Date picker.
- Status**: Radio buttons for 'Active' (selected) and 'Not Active'.
- Close** and **Save**: Buttons at the bottom right.

2. Price – Pricing is the art. Too wide range can cause confusion to the buyer, as well as, too small range will limit your negotiation.

3. Volume – put number that you want to offer in this price range, or minimum sales volume in this price offering range.

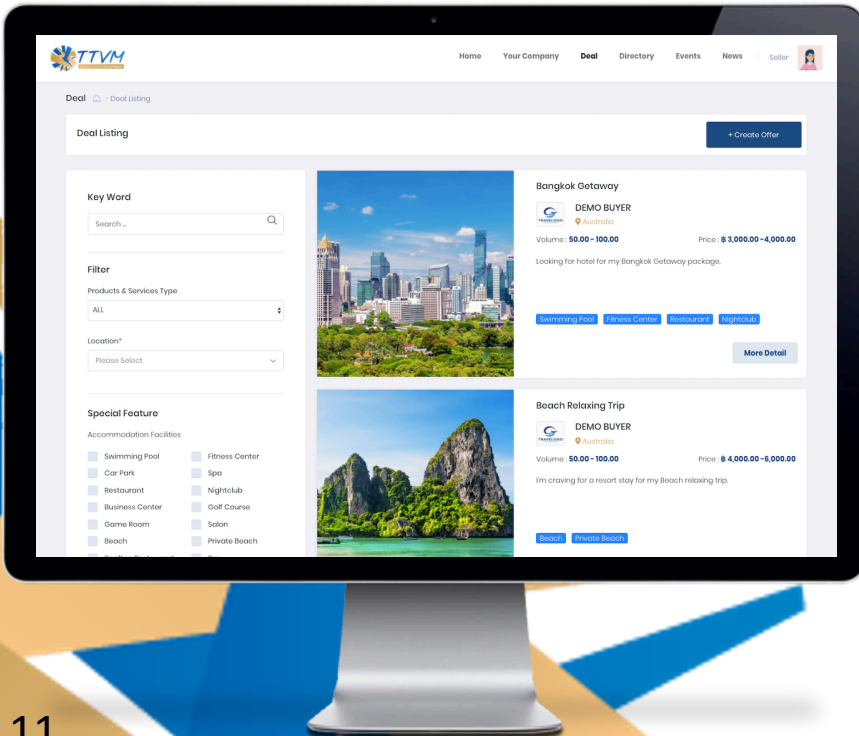
4. Validation – period that the price can be effective.

STEP 4 : MATCHING

Now is the time we expand your business.

Our platform processes 3 simple ways to match your “**OFFER**” with buyer’s “**REQUEST**”;

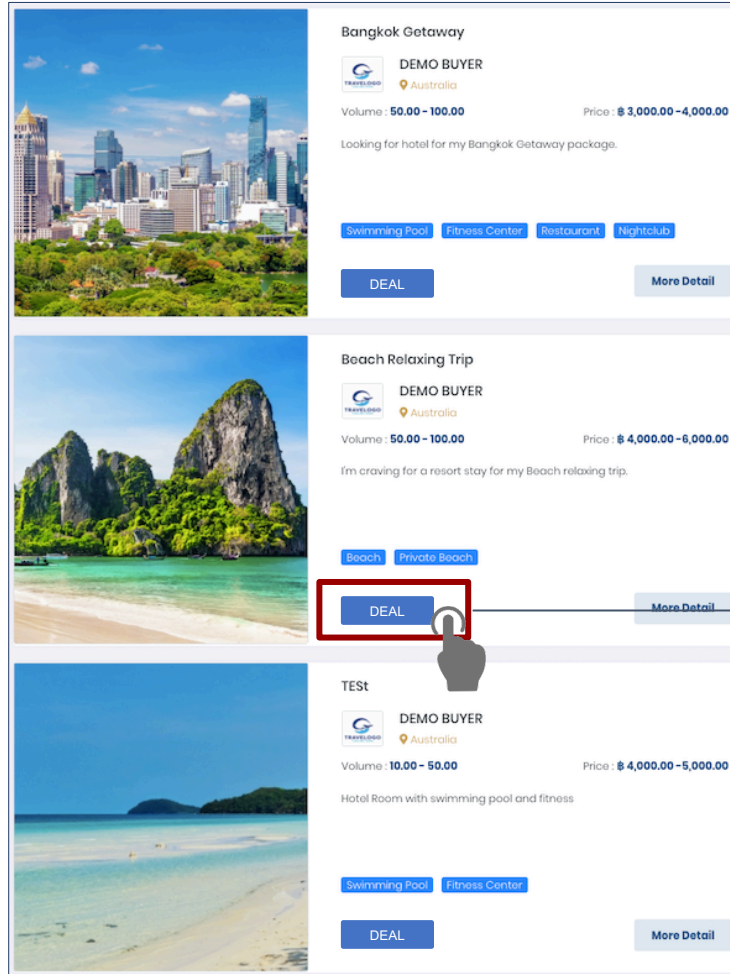
1. Auto-match
2. Search requests
3. Suggestion



4.1 Auto-Match

Once finish creating the **OFFER**, the system will automatically match your offer's criteria with buyers' and generate the list of **REQUEST** from the buyer that is highly matched with yours.

** Auto Match : Automatically pop up right after the offer is created*



Matching Criteria

TTVM use the following factor to match your Offers with Buyer's Requests:

- Products/Services type
- Location
- Price
- Volume
- Available Period
- Specific Keywords

● **Click “Deal” to send dealing request**
Dealing process will start when the buyer click accept.

STEP 4 : MATCHING

Now is the time we expand your business.

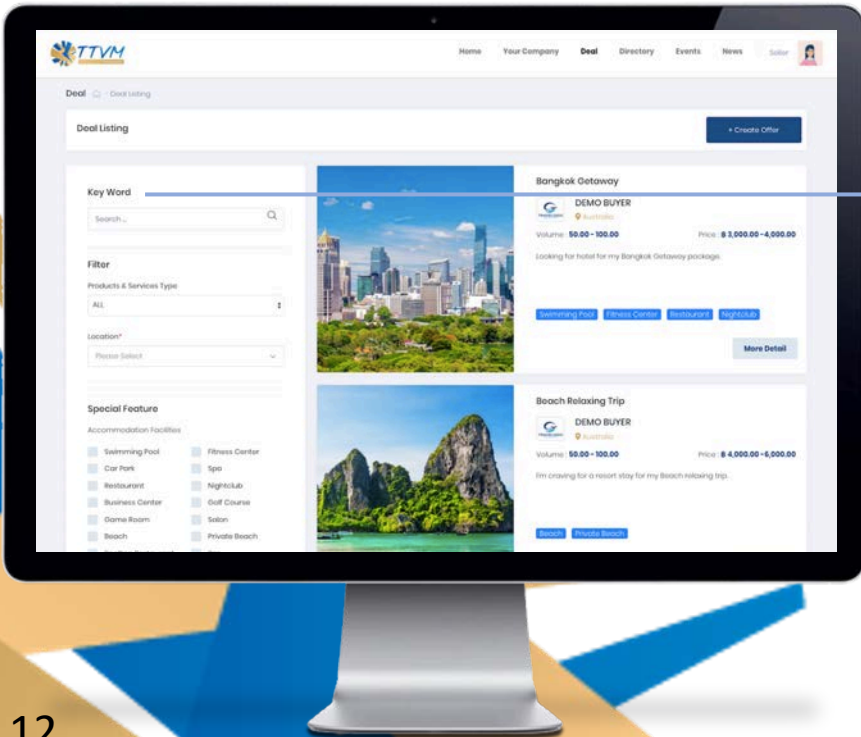
Our platform processes 3 simple ways to match your “**OFFER**” with buyer’s “**REQUEST**”;

1. Auto-match
2. Search requests
3. Suggestion

4.2 Search Requests

Click “Deal” on the main menu, you will find the search box on the left side, which allow you to select many criteria as you want to search for the deal (**REQUEST** from buyers). As details below:

The list of special feature



Keyword
Search _

Filter
Products & Services Type
ALL

Location*
Please Select

Special Feature

Accommodation Facilities
Please Select

Accommodation Type
Please Select

Style & Theme
Please Select

Tour Package
Please Select

Validity period
Select date range

Price : Range
\$

Volume : Range

Search

Special Feature

Accommodation Facilities

- Swimming Pool
- Car Park
- Restaurant
- Business Center
- Game Room
- Beach
- Rooftop Restaurant
- Executive Lounge

Accommodation Type

- Resort
- Beach Resort
- Boutique Hotel
- Pool Villa
- Convention Hotel
- Bungalow
- Long Stay

Style & Theme

- Romantic
- Accessibility
- Wellness
- Relax
- Private
- Modern

Fitness Center

- Spa
- Nightclub
- Golf Course
- Salon
- Private Beach
- Bar

Hotel

- Resort & Spa
- Villa
- City Hotel
- Service Apartment
- Home Stay
- Green Hotel

Tour Package

- Tour Package
- Community Based Tourism
- Diving
- Food Tour
- Responsible Tourism

Attraction Categories

- Entertainment
- National Park
- Shopping
- Adventure
- Animal Welfare

Service

- 5 Stars Restaurant
- Treatment
- Transportation
- Air Ticket
- Restaurant
- Rehabilitation
- Plastic Surgery
- Laboratory
- Regenerative Medicine Clinic

- Local Experience
- Sport
- Volunteer-Tourism
- Creative Tourism
- Theme Park
- Museum
- Department Store
- Education & Recreation
- Bar
- Golf
- Private Yacht
- Buffet Restaurant
- Hospital
- Aesthetics Clinic
- Dental
- Health and Wellness Hotel & Resort
- Wellness & Spa

STEP 4 : MATCHING

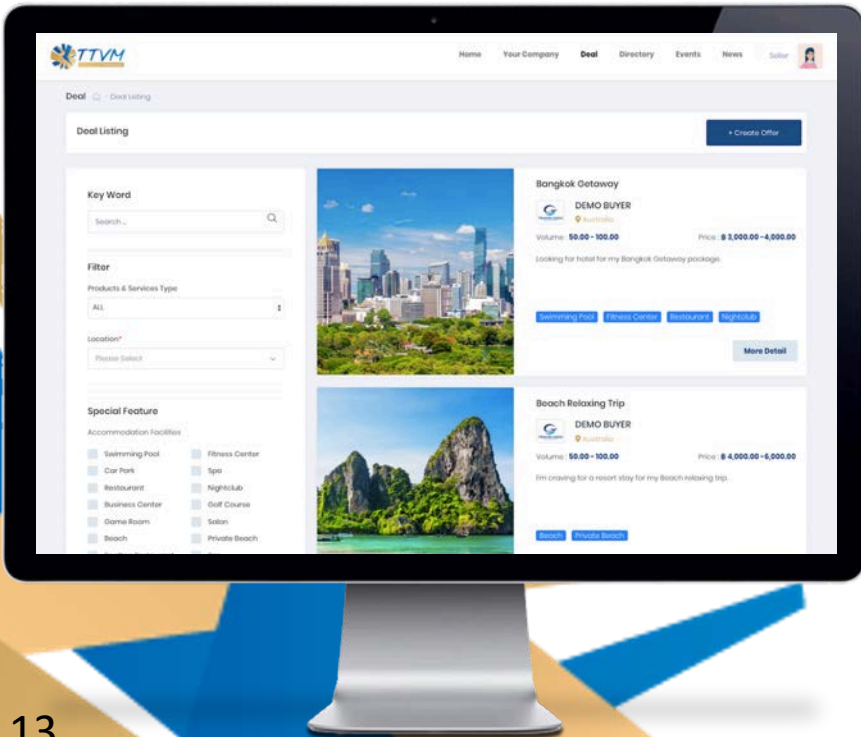
Now is the time we expand your business.

Our platform processes 3 simple ways to match your **“OFFER”** with buyer’s **“REQUEST”**;






1. Auto-match
2. Search Requests
3. Suggestion

4.3 Suggestion






From the “Dashboard” you will find the “Suggested (Deal) Requests” section which is automatically recommended to give you more chance on the weekly basis to explore more deal to grow your business opportunity.



Suggested profiles (Top 5)

-  **Company name**
Business type >
-  **Company name**
Business type >
-  **Company name**
Business type >
-  **Company name**
Business type >
-  **Company name**
Business type >

Suggested Requests (Top 5)

-  **Deal name**
Company name >
-  **Deal name**
Company name >
-  **Deal name**
Company name >
-  **Deal name**
Company name >
-  **Deal name**
Company name >

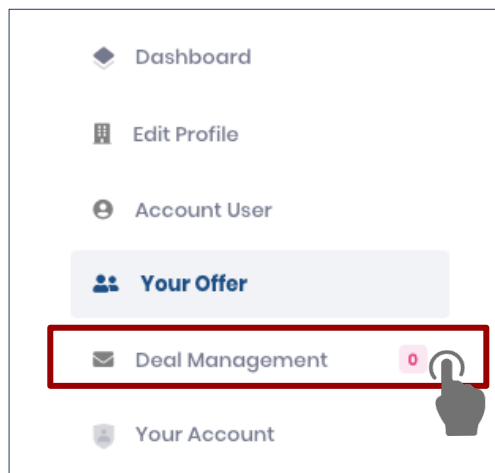
STEP 5 : DEALING

From each channel, you can connect to buyers by clicking **“Deal”** to send a request and wait until they "Accept" your dealing request. Then you could continue negotiation in the chat box.

This chat log will be kept confidential only in your account.

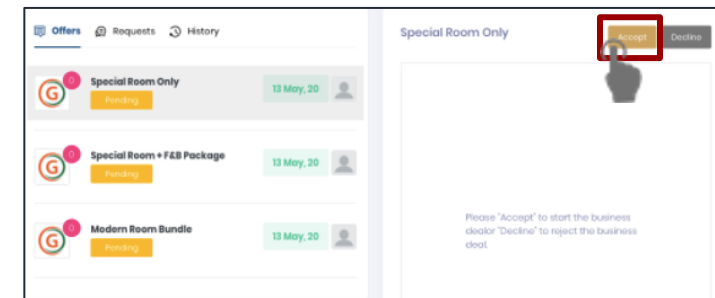
1

From the Dashboard menu, **select “Deal Management”** to access the list of deals (Offers & Requests) you’ve interacted.



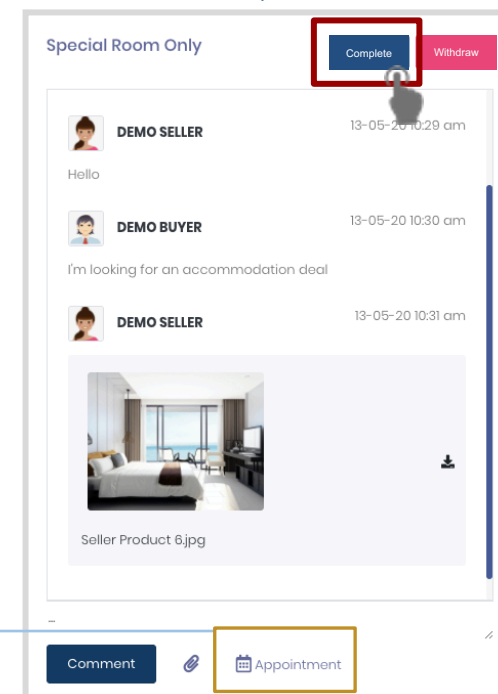
2

Once the owner of the Requests, **select “Accept”**. The chat box will be created for you to start the negotiation.



3

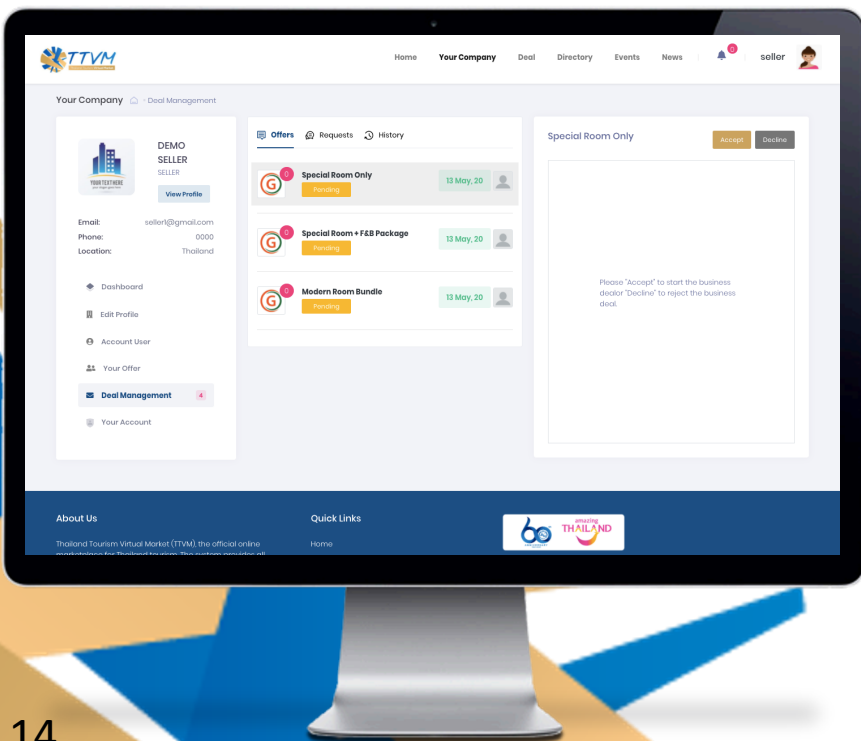
You could have a conversation until both sides agree. To complete the dealing process, buyer and seller must **click “Complete”**. Then chat box will close, and all conversation history will be kept as a history (chat log).



Appointment



You can make an appointment to continue negotiation with the buyer (from the appointment function next to chat box). All list of appointment will show in the Dashboard to let you jump to the conversation directly.



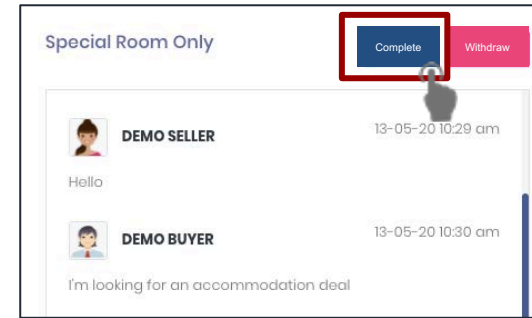
STEP 6 : EVALUATION

Right after you click **“Complete”**, the evaluation box will appear to let you rate or leave a comment. You can input the final Selling Price and Volume of this deal. This important result will be kept confidential.

Consolidated calculation will be shown on your dashboard for your performance, further analysis, forecast or data management as well.

1

Once you’ve come to the final agreement for each business deal, just click **“Complete”** to finish it and count your performance.



2

The evaluation box; you could rate and comment about your experience and satisfaction on the specific conversation. This will also reflex to your counterpart performance. And they will also have to do the same.

Rate the deal from 1 - 5 Stars; Less to most Satisfaction

Leave some comment that relates to this deal or conversation.

Final Selling Price and Volume of this deal. This information will be summarized on your **“Dashboard”**.



APPENDIX

USER MANUAL

<http://virtualmart.tourismthailand.org>

For more information please contact Email: admin.ttvm@tat.or.th



Guest's Main Menu



To Home Page

To the list of Virtual Event

To the list of News & Business Information from TAT

To access your **Personal Menu** and lockout

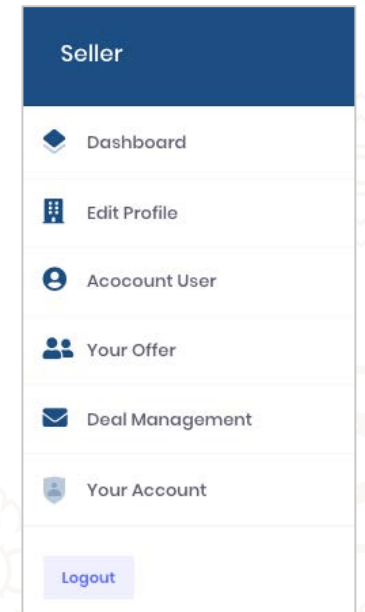
USER Main Menu



To Dashboard

To deal list

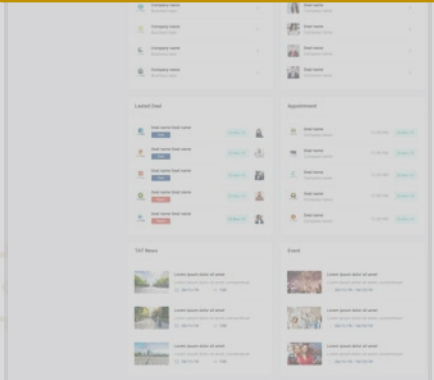
To discover other's company profile



To view your profile as buyer point of view

To sort information by period

To sort information by product and service type or by user (For Admin User)



Brief information about your company

Go to dashboard

Go to "Profile Editing" page

Add/Edit/Delete users in your company

Add/Edit your offers

Manage your Business Offers/Requests and view deal history.

Profile Card: DEMO SELLER, HOTEL NAME, Email: maxister25@hotmail.com, Phone: 020000000, Location: Thailand. Includes a 'View Profile' button.

Summary Amount: Filter: Name Product. Summary (Amount) 50. Production review date: Mar 2019 - Aug 2019. Includes a monthly selection calendar.

Summary Revenue: Filter: Name Product. Summary (Revenue) ฿ 500,000. Production review date: Mar 2019 - Aug 2019. Includes a monthly selection calendar.

Navigation Menu: Dashboard, Edit Profile, Account User, Your Offer, Deal Management (0), Your Account.

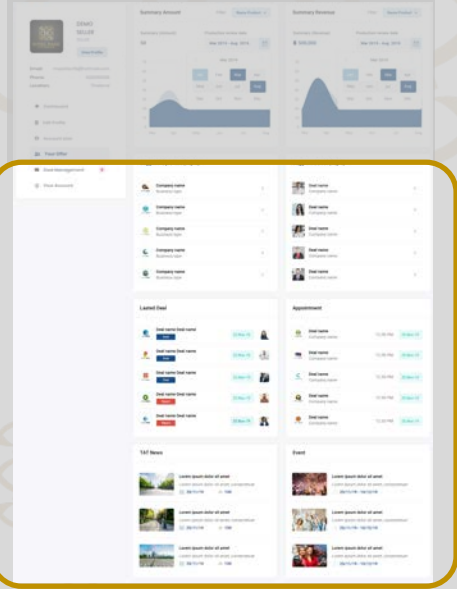
Suggested profiles (Top 5): Company name, Business type.

Suggested Deal (Top 5): Deal name, Company name.

Add/Edit detail of your account information.

Summary of your reported production

Summary of your reported revenue



Suggested Profiles

A list of company profile that match with your need. It will be automatically shuffle and show in weekly basis.

Suggested profiles (Top 5)

- Company name
Business type
- Company name
Business type
- Company name
Business type
- Company name
Business type
- Company name
Business type

Suggested Requests (Top 5)

- Deal name
Company name
- Deal name
Company name
- Deal name
Company name
- Deal name
Company name
- Deal name
Company name

Suggested Requests

A list of Buyer's Request (Business Request) that match with your offer. It will be automatically shuffle and show in weekly basis.

Latest Business Deal

The list of your latest business deal that you've interacted.

Latest Business Deal

- Deal name Deal name
Deal 25 Nov 19
- Deal name Deal name
Deal 25 Nov 19
- Deal name Deal name
Deal 25 Nov 19
- Deal name Deal name
Reject 25 Nov 19
- Deal name Deal name
Reject 25 Nov 19

Appointment

- Deal name
Company name 12:30 PM 25 Nov 19
- Deal name
Company name 12:30 PM 25 Nov 19
- Deal name
Company name 12:30 PM 25 Nov 19
- Deal name
Company name 12:30 PM 25 Nov 19
- Deal name
Company name 12:30 PM 25 Nov 19

Appointment

The list of your latest appointment.

TAT News

The list of latest business news from TAT Newsroom.

TAT News

- Image
Lorem ipsum dolor sit amet
25/11/19 100
- Image
Lorem ipsum dolor sit amet
25/11/19 100
- Image
Lorem ipsum dolor sit amet
25/11/19 100

Event

- Image
Lorem ipsum dolor sit amet
25/11/19 - 10/12/19
- Image
Lorem ipsum dolor sit amet
25/11/19 - 10/12/19
- Image
Lorem ipsum dolor sit amet
25/11/19 - 10/12/19

Event

The list of the upcoming virtual event.

Company Name & Business Type

Business name and type to identify your company identity and value.

Edit Profile

To edit, add, change and delete the company profile.

Profile Cover

As the first impression, a meaningful profile cover will reflex your business and product.

Company Logo

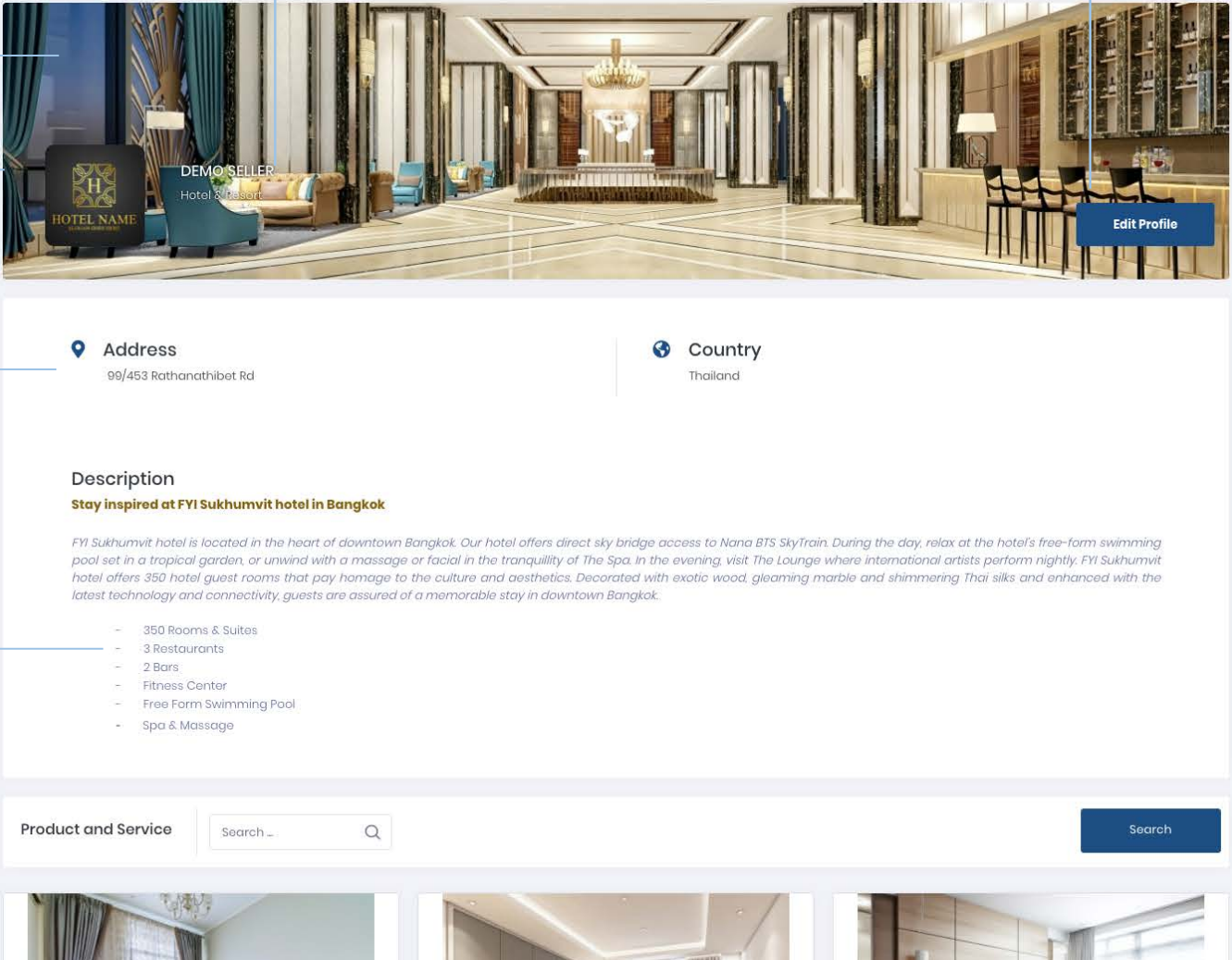
Official company logo (or a business logo) to strengthen your brand identity.

Address & Location

To identify your company address and the area that your products/services operate.

Company Story

Brief information about your company. Such as history, business details, products and services, operation, reputation and achievement.



DEMO SELLER
Hotel & Resort

Address
99/453 Rathanathibet Rd

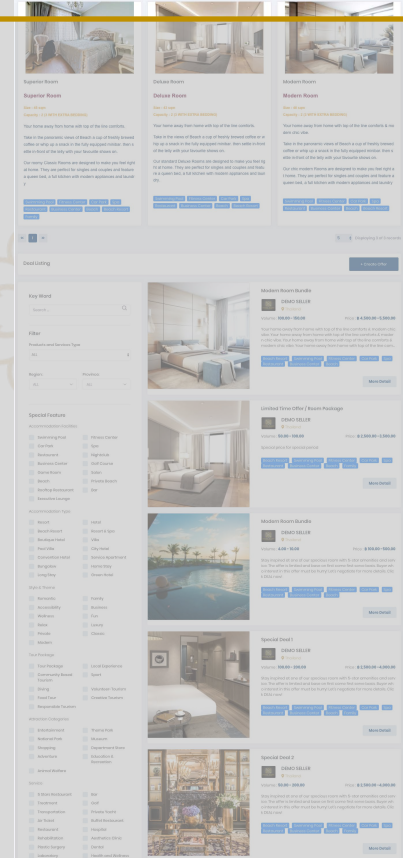
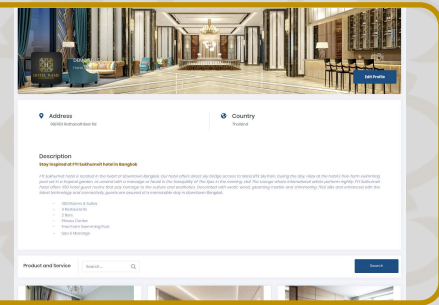
Country
Thailand

Description
Stay inspired at FYI Sukhumvit hotel in Bangkok

FYI Sukhumvit hotel is located in the heart of downtown Bangkok. Our hotel offers direct sky bridge access to Nana BTS SkyTrain. During the day, relax at the hotel's free-form swimming pool set in a tropical garden, or unwind with a massage or facial in the tranquility of The Spa. In the evening, visit The Lounge where international artists perform nightly. FYI Sukhumvit hotel offers 350 hotel guest rooms that pay homage to the culture and aesthetics. Decorated with exotic wood, gleaming marble and shimmering Thai silks and enhanced with the latest technology and connectivity, guests are assured of a memorable stay in downtown Bangkok.

- 350 Rooms & Suites
- 3 Restaurants
- 2 Bars
- Fitness Center
- Free Form Swimming Pool
- Spa & Massage

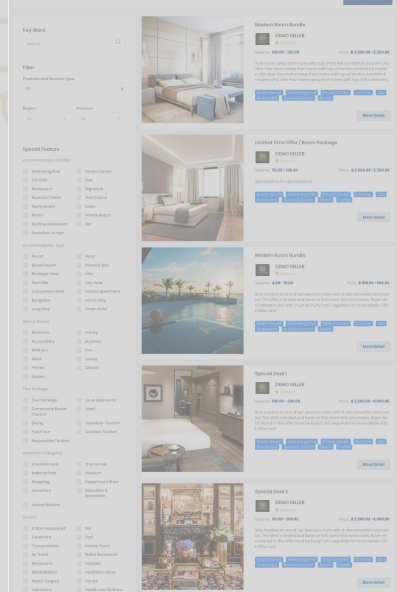
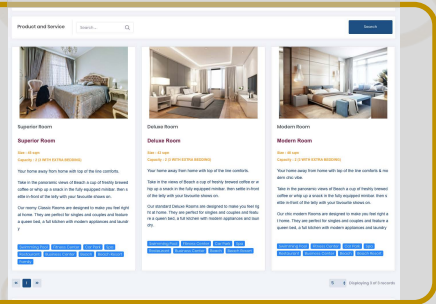
Product and Service Search





Address
 Country

Description



Products and Services

The list of your products & services available for sale.

Products and Services Photo

Products & Services' Photos which able to gain more interest from buyers.

Products and Services Name

The name of products & services. Such as the name of Room type, Name of Tour package, Name of Spa treatment, etc.

Products and Services Information

The detail information about products & service such as specification and value that able to gain more interest from the buyer.

Special Features


The List of unique features of each product & service which able to clarify the point of interest.

Products & Services Search

To search for specific Products & Services

Product and Service

Search



Superior Room

Superior Room

Size : 45 sqm


Capacity : 2 (3 WITH EXTRA BEDDING)

Your home away from home with top of the line comforts.

Take in the panoramic views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on.

Our roomy Classic Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry

Swimming Pool Fitness Center Car Park Spa
 Restaurant Business Center Beach Beach Resort
 Family



Deluxe Room

Deluxe Room

Size : 43 sqm


Capacity : 2 (3 WITH EXTRA BEDDING)

Your home away from home with top of the line comforts.

Take in the views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on.

Our standard Deluxe Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry

Swimming Pool Fitness Center Car Park Spa
 Restaurant Business Center Beach Beach Resort



Modern Room

Modern Room

Size : 48 sqm

Capacity : 2 (3 WITH EXTRA BEDDING)

Your home away from home with top of the line comforts & modern chic vibe.

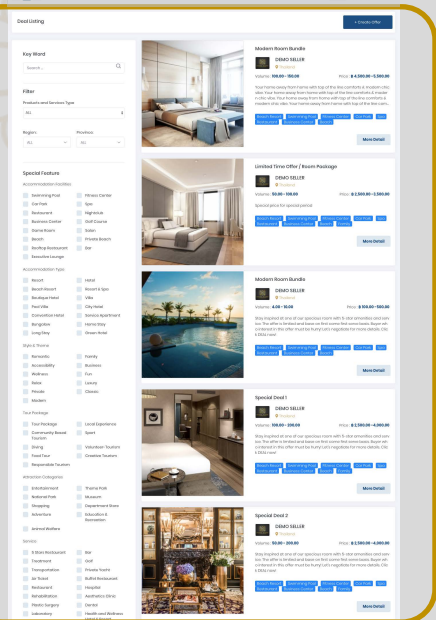
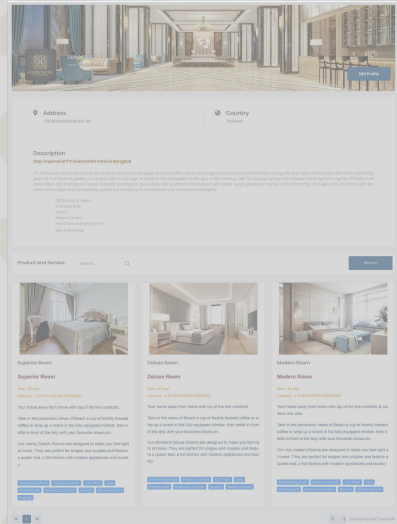
Take in the panoramic views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on.

Our chic modern Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry

Swimming Pool Fitness Center Car Park Spa
 Restaurant Business Center Beach Beach Resort

<< 1 >>
5 ⌵ Displaying 3 of 3 records

+ Create Offer



Offers List

List of your offers (Business Offers)

Create Offer

Create new offers (Business Offer) to get attention from buyer to start dealing process.

Offers Search

To search in your offer, you or buyer can use criteria to narrow down the search result. Such as : Keyword, Products & Services Type, Location, Price, Volume, Validity, Special Feature.

Offer's Feature Photo

A photo that identify the products & services type or a component of the offer.

Offer's Information

Brief information of the offer. Such as name of the offer, short description, range of offering price, expected or minimum volume and list of special features.

More Details

To explore more information about this Offer.

Offers List
+ Create Offer

Keyword

Filter

Products and Services Type: ALL

Region: ALL Province: ALL


Special Feature

Accommodation Facilities

- Swimming Pool
- Fitness Center
- Car Park
- Spa
- Restaurant
- Nightclub
- Business Center
- Golf Course
- Game Room
- Salon
- Beach
- Private Beach
- Rooftop Restaurant
- Bar
- Executive Lounge

Accommodation Type

- Resort
- Hotel
- Beach Resort
- Resort & Spa
- Boutique Hotel
- Villa
- Pool Villa
- City Hotel
- Convention Hotel
- Service Apartment



Modern Room Bundle

DEMO SELLER
Thailand

Volume : 100.00 - 150.00 Price : ฿ 4,500.00 - 5,500.00

Your home away from home with top of the line comforts & modern chic vibe. Your home away from home with top of the line comforts & modern chic vibe. Your home away from home with top of the line comforts & modern chic vibe. Your home away from home with top of the line comforts & modern chic vibe.

Beach Resort Restaurant Swimming Pool Business Center Fitness Center Beach Car Park Spa

[More Detail](#)

Limited Time Offer / Room Package

DEMO SELLER
Thailand

Volume : 50.00 - 100.00 Price : ฿ 2,500.00 - 3,500.00

Special price for special period

Beach Resort Restaurant Swimming Pool Business Center Fitness Center Beach Family Car Park Spa

[More Detail](#)

Modern Room Bundle

DEMO SELLER
Thailand

Volume : 4.00 - 10.00 Price : ฿ 100.00 - 500.00

Stay inspired at one of our spacious room with 5-star amenities and services. The offer is limited and based on first come first serve basis. Buy now!

Appendix 6

EDIT PROFILE

Company Info Tab
This tab is where you can edit company information.

Company Address
Company, business or property contact address.

Corporate Email & Website
Official corporate Email & Website. This email will use as a main contact email between TTVM and company too.

Contact Person Information
Contact person information. This person can be "admin user" for the company and will be the main contact person with TAT and TTVM support team.

Business License Information
The copy file of your company business license as well as the license number and expiry date. This information may remind you to renew the business license once it close to expire.

Business Certificate Information
The copy file of your company's VAT certificate.

New file can be uploaded any time. Please make sure you have the updated one before the previous is expired.

Company Info Products and Services

Address*
99/453 Rathanathibet Rd

Country* Thailand Province* Chiang Mai

Postcode* 11000 Tel* 020000000

Corporate Email* maxister25@hotmail.com Website www.google.com

Contact Information

Contact Person* Mr. First name* Seller Last name* Test

Position* Seller Email* maxister25@gmail.com

Tel.* 020000000

Business License

Business License Number : 00000 Business License Expirydate : 10/07/2025

2-BusinessLicens-01.png

VAT Certificate

VAT Certificate number : 00000000

2-VATCertificate-01.png

Save

Products and Services Tab

This tab is where you can add/edit/delete your company's products and services

Add Products and Services

To add new Products and Service.

Products and Services Name

The name of products & services. Such as the name of Room type, Name of Tour package, Name of Spa treatment, etc.

Products and Services Information

the details information about the products and services. Such as specification, style, level, popularity, etc. This section needs to be carefully designed as such a tool to deliver the strong selling point of each product and service.

Products and Services Photo

Products & Services' photos which able to gain more interest from buyers.

Products and Services Menu

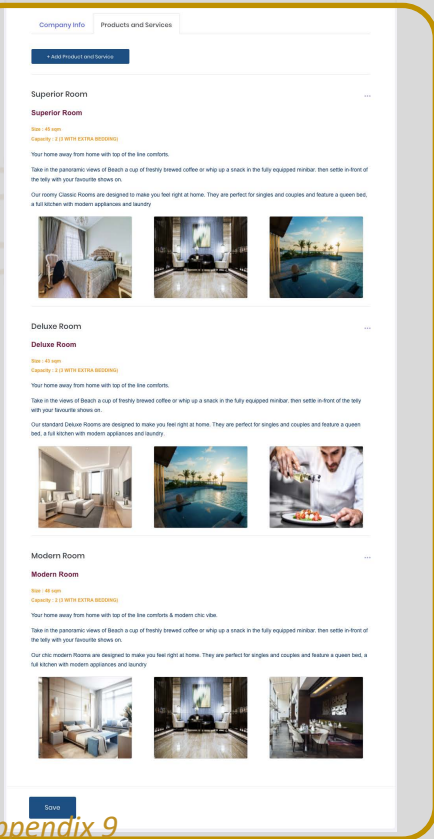
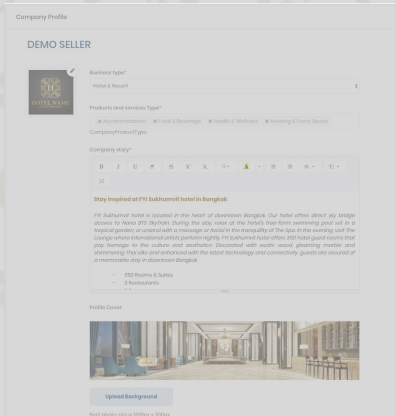
To Edit and Delete the existing Products and Services.



Edit



Delete



Company Info

Products and Services

+ Add Product and Service

Superior Room

Superior Room

Size : 45 sqm

Capacity : 2 (3 WITH EXTRA BEDDING)

Your home away from home with top of the line comforts.

Take in the panoramic views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on.

Our roomy Classic Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry



Deluxe Room

Deluxe Room

Size : 43 sqm

Capacity : 2 (3 WITH EXTRA BEDDING)

Your home away from home with top of the line comforts.

Take in the views of Beach a cup of freshly brewed coffee or whip up a snack in the fully equipped minibar. then settle in-front of the telly with your favourite shows on.

Our standard Deluxe Rooms are designed to make you feel right at home. They are perfect for singles and couples and feature a queen bed, a full kitchen with modern appliances and laundry.



...

Products and Services Name

To add/edit the name of products and services.

Add Products and Services

Products and Services Name*




Example: Room Type, Name of Tour Package, Name of Spa Treatment, Name of MICE event etc.

Special Features*

Country:*

Province:*

Description*

B *I* U ~~ABC~~ **S** X' X, 13 ▾ **A** ▾   **T** ▾ 

Upload products and services photo * :

Attach files

Max file size is 5 MB and max number of files is 5.
Best photo size is 430px x 250px

Availability (Unit/Pax)*

Close

Save

Location

To specific the location (Country/Region/Province) of this products and services.

Description

To add/edit the details information of each product and service. Such as specification, style, level, popularity, etc. This section needs to be carefully designed as such a tool to deliver the strong selling point of each product and service.

Availability

To determine the capability of these products and service. Such as Room Type A has 150 rooms.

Special features

To add/edit the list of Special feature which able to match with buyer's need. Special features were divided into specific categories such as Accommodation Facilities, Accommodation Type, Style & Theme, Tour Package Categories, Attraction Categories, Service Type. You may need to select this Special feature base on the real value of your products and services which able to match with the requirement of buyers.

Products and Services Photo

To add/edit Products & Services' Photos. You may add up to 5 photos to make your products and services look more attractive.

CREATE OFFERS

Offers Name

To add/edit the attractive name for the offers

Products and Services Type

Select the type of Products and Services which featured in this offers.

Short Description

Brief information of this offer, use this space to create an attractive marketing word to draw attention and lead the audience to start business with you by click "Deal".

Description

To add/edit the details information about the offers, use this space to describe all information that relates to this deal and make it more convenient for buyers to find the right information that able to lead them to start "Dealing" process with this deal.

Price

To specific the range of expected selling price for this offer, this info will relate to the search result. You also can check on one price box to offer this offer at one price if the price is nonnegotiable.

Volume

To specific the range of expected selling volume or amount for this offer, this info will relate to the search result.

Status

Status of the offer, click "Active" to open for sell and make it appear on the offer list or select "Not Active" to disable for sell and make it disappear from the offer list.

The screenshot shows the 'Create Offer' form with the following fields and callouts:

- Name***: A text input field for the offer name.
- Product and Service Type***: A dropdown menu for selecting the product type.
- Event***: A dropdown menu with 'No Event' selected.
- Featured products and services***: A text input field for listing featured items.
- Short Description* Maximum 250 characters**: A text input field for a brief overview.
- Details***: A rich text editor with a toolbar for formatting text.
- Please upload the feature photo:***: A section with an 'Attach files' button and instructions: 'Max file size is 5 MB and max number of files is 5. Best photo size is 1330px x 600px'.
- Price**: Two input fields for price range, with a 'One price' checkbox.
- Volume***: Two input fields for volume range.
- Unit***: A dropdown menu with 'Pax' selected.
- Valid from**: A date picker field.
- Valid to**: A date picker field.
- Status**: Radio buttons for 'Active' (selected) and 'Not Active'.
- Close** and **Save** buttons at the bottom right.

Event

To select the specific virtual event for this deal.
**If not select this field, the offer will be available in the offer list and able to found when their search matches the criteria.*

Featured Products and Services

To select the company's products and services (Which already created in the company profile) that featured in this deal.

Offer's Photo

To add/edit attractive photos to get attention from the buyers. Now it able to add up to 5 photos.

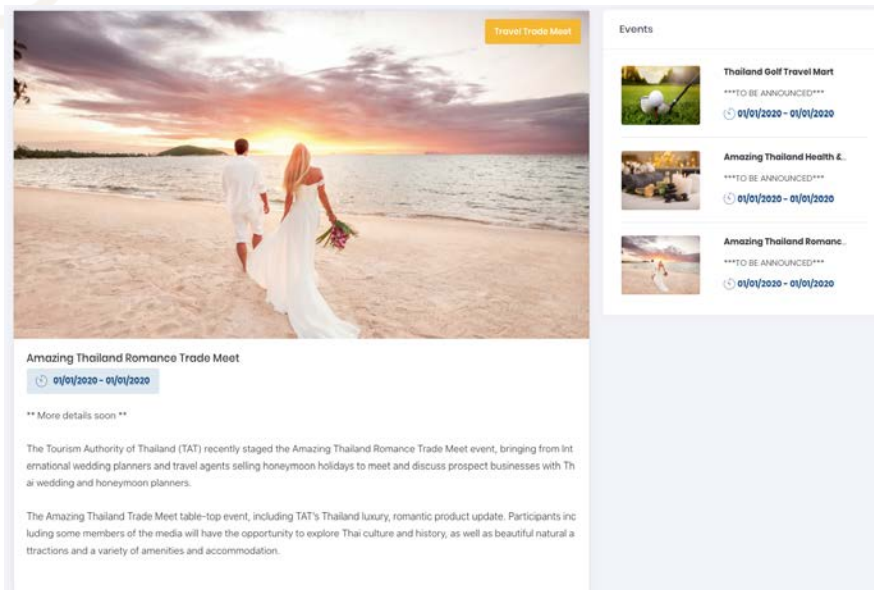
Unit

To select the unit of this offer's expected selling volume.

Valid (From – To)

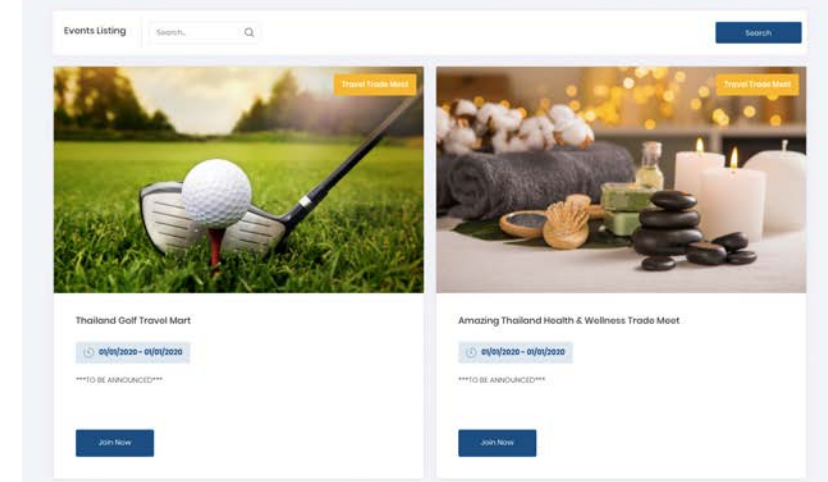
To specific the validate period of products and services that selling in this offer.

“Event” is a specific virtual trade activity that creates by TAT which brings some marketing activity from on-ground event to online event and may focus on the group of buyer and seller who interest in the same products/services during a specific period. Such as “A Romantic Travel Trade Event” which is the virtual event that focuses on products and services that relate to a romantic or honeymoon trip.



All event information will appear on the user “Dashboard” or “Events” menu. Each event information will be;

- Event name and description
- Products/Services or theme that relates to the event
- A specific period of the event
- Other rules or conditions of the event (if any)



Buyers & Sellers who interest in the event can join by click on the “Join” then prepare specific business offers/requests for each event and add on the platform before the event start. Once the event begins, all pre-create business offers/requests will appear on the event page. Then everyone can start to look up and consider to begin business negotiation and complete it within the event period.



USER MANUAL

“SELLER”

<http://virtualmart.tourismthailand.org>

For more information please contact Email: admin.ttvm@tat.or.th

